

Annual EEO Public File

WWNU, WWNQ

August 1, 2013-July 31, 2014

Stations WWNU and WWNQ licensee is Hometown Columbia, LLC. We are an equal opportunity employer.

We have a three-part plan in an attempt to reach all segments of the population to fill full-time positions.

1. The wide dissemination of full-time openings via our radio properties, online classified advertising, trade periodicals/websites, and the use of appropriate job sources.
2. The sending of notices to community groups via letters or e-mail that request such notification. Through on-air notices and the development of relationships with organizations we hope to grow this list.
3. Through a variety of outreach initiatives.

SECTION I

Vacancy List

The following chart shows employment positions filled during the reporting period. Please see section II for the full Master Recruitment Source List (“MRSL”) for recruitment source data.

Position	Fill Date	Sources Used
Assistant Client Services Director	January 20	1, 5, 6, 7, 8, 9, 11, 13
Business Manager	March 17	1, 6, 9, 11, 13

SECTION II

Master Recruitment Source List

The following chart displays our source list names, phone numbers and other information.

Number	POSTING SITE	Contact	Phone	Fax
1	South Carolina Broadcasters Association	Karen Nettles	803-732-1186	803-732-4085
2	The State Newspaper	Michelle Evans	803-771-8338	
3	Berkleemusic.com	ONLINE		
4	Radio-online.com	ONLINE		
5	Allaccess.com	ONLINE		
6	South Carolina Commission for Minority Affairs	Shelia Albergottie	803-333-6921	
7	WWNU	Kirk Litton	803-753-6800	
8	WWNQ	Kirk Litton	803-753-6800	
9	Employee Referral			
10	Countryairchecktoday.com	Lon Helton	ONLINE	
11	Midlandsbiz.com	Alan Cooper		
12	SCVRD	Karma Grismore		
13	USC Career Center	www.myinterfase.com/sc/employer/		

<u>Position</u>	<u># Applicants</u>	<u>Source</u>	<u># Applicants From Sources</u>	<u>Hired From</u>
Assistant Director of Client Services	9	South Carolina Broadcasters	1	
		WWNU	1	
		WWNQ	1	
		midlandsbiz.com		
		USC Career Center	5	
		Employee Referral	1	1
Business Manager	2	South Carolina Broadcasters		
		midlandsbiz.com	1	
		USC Career Center		
		Employee Referral	1	1

SECTION III

Outreach Initiatives

The following chart describes the Community Outreach initiatives undertaken by the above stations during the period covered in this report.

<u>Type of Recruitment Initiative</u>	<u>Brief Description of Activity</u>
1 INTERSHIP PROGRAM	WWNU/WWNQ Internship WWNU/WWNQ offers an internship program designed to provide experience in all departments. Interns are assigned various projects in Sales, Client Services, Production, Programming, and Traffic departments. Interns also assist in the execution of various events and promotions. Internship program participant received course credit for the term of his internship from January 13, 2014 through April 30, 2014.
2 OTHER ACTIVITIES	EEO Training for Manager September 23, 2013. All department heads participated in EEO program implementation and compliance training session.